



Refer a Friend

Multiply Your Impact for Patients with the Vitalant Refer a Friend Program

We need your help spreading the word about how easy and important it is to donate blood and help hospital patients. Many people say they never donated blood because they've never been asked. You can help by making that personal ask – of friends, family members, coworkers, fellow church members, etc.

Vitalant's Refer a Friend program makes it easy to become a blood donation advocate:

- Everyone who donates blood, platelets, plasma or Power Red with Vitalant will receive a unique referral code.
- **Log in** to your donor account at vitalant.org to find your code.*
- Share the code with friends and family via email, social media or wherever you can.
- Keep track of the impact you're making – donations made by people you refer will display in your account.

In the last few years, the number of people donating blood has dropped about 20%. Without new people coming in to give blood and current blood donors continuing to give, patients could be at risk if blood isn't available when they need it.

Whether you're donating blood or referring a friend to make an appointment, we really appreciate everything you're doing for patients!

**Referral codes will be available in Ohio and Pennsylvania spring 2023. Referral codes are not available in New Jersey and West Virginia, but donors in these states are still encouraged to spread the word about the need for new blood donors.*



For more information or to schedule a donation, call **877.25.VITAL** or visit us at vitalant.org
Find us @vitalant:     

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